



## Internship Description

**Position:** Marketeer Internship (Unpaid)

**Company:** Hackett & Hackett International Group Limited

**Sector:** Lifestyle Management & Production

**Location:** Central London

**Type:** Full-Time/Part-Time Internship (Hybrid – Remote & In-Person)

**Duration:** 1–3 months

**Languages Required:** English (additional languages are a plus)

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### About Hackett & Hackett

Founded in 2009, Hackett & Hackett International Group is a distinguished provider of high-end lifestyle, close protection, and luxury transport services. Operating from the heart of London, our firm caters to a global clientele of high-net-worth individuals, royalty, CEOs, celebrities, diplomats, and international delegations. Our mission is to provide innovative solutions to our clients and help them achieve their business goals. We have a dynamic and diverse team that is committed to delivering exceptional results and creating a positive impact in the industry. Our clientele includes

Our vision is to redefine excellence by offering clients not just a service, but a seamless and elite experience rooted in discretion, trust, and unparalleled professionalism. We work at the intersection of security, elegance, and discretion, ensuring each client experiences not only a service, but the Hackett & Hackett lifestyle.

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### Job Overview:

We are looking for a highly driven and creative Marketeer Intern to join our dynamic marketing team. This internship offers a unique opportunity to contribute directly to the development and execution of strategic marketing initiatives aimed at promoting our luxury brand and premium services across lifestyle management, production, and international business sectors.

As a marketing intern, you will support campaign development, conduct in depth market research, manage social media content, and help with brand development activities. You will gain hands on experience in both digital and traditional marketing platforms, working closely with a team in a fast paced and highly creative environment.

Though unpaid, this internship offers invaluable exposure to high level brand positioning and luxury marketing practices; ideal for students or graduates looking to build a strong portfolio and break into the luxury, fashion, or creative industries

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## **Key Responsibilities**

- Assist in the creation and implementation of strategic marketing campaigns to promote brand visibility and client engagement
  - Conduct market research to identify industry trends, target demographics, and competitive benchmarks
  - Develop engaging content for digital channels including Instagram, LinkedIn, TikTok, and email newsletters
  - Collaborate with designers to produce marketing collateral, promotional assets, and event materials
  - Track and analyse the performance of campaigns, compiling data into actionable insights
  - Help plan and support events, trade shows, and brand activations
  - Monitor and update the company's social media platforms to reflect brand tone and style
  - Aid with administrative marketing duties and ad hoc project tasks as required
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## **Ideal Candidate Profile**

- Currently pursuing or recently completed a degree in Marketing, Communications, Business, or a related field
  - Excellent verbal and written communication skills with a creative and strategic mindset
  - Confident using social media platforms and content creation tools (e.g. Canva, Adobe Suite, or similar)
  - Strong organisational skills with the ability to multitask and meet deadlines
  - Analytical and data-driven approach to evaluating marketing performance
  - Proficient in Microsoft Office (Word, PowerPoint, Excel) and Google Workspace
  - Collaborative team player who can also work independently
  - Passionate about marketing, branding, and high-end lifestyle services
  - Flexible availability, with occasional in person attendance in Central London needed.
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## **Internship Benefits**

- Mentorship from professionals experienced in high-level international business.
- Real world experience in strategic partnerships and luxury brand positioning.
- Enhanced CV with references from a prestigious firm.
- Flexible hours to accommodate your schedule.
- Potential progression to a long-term role or professional recommendation upon completion.

- **Contact information**
- **Hackett & Hackett**
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